

# Best Practice IP Management and R&D Tax and Grant Opportunities

One-day Course

Wednesday, 28 August 2013

Ibis Hotel, (Pepper Room) Murray Street, Perth



## The Course:

Many Australian companies and individuals are lagging behind their international counterparts when it comes to formally protecting and financially benefiting from their intellectual property (IP). IP assets represent a significant proportion of the capital value of a company. Poor IP practices can result in exposure to considerable risk and impact on profits, as commercial opportunities are not realised. This can also have a negative impact on Government support such as grants and tax incentives.

## PROGRAMME

8.50 Registration

9.00 **Welcome:** Opening discussion on definitions and application of Intellectual Property (Peter Caporn, Principal, Wrays)

9.20 **Background discussion regarding IP asset Management** (Albert Ferraloro, Group Head, Wrays Management & Strategic Services presenting on behalf of RIG)

- Treatment of IP as an asset
- Group activity 1
- Discussion regarding key IP protection options
- Patents
- Registered designs
- Confidential information
- Trade secrets
- Copyright
- Trade marks
- Other IP protection options

10.30 Morning Tea

10.45 **Practical IP measures** (Scott Vilé, Principal, Wrays presenting on behalf of RIG)

- Discussion regarding IP strategy
- Creation of IP
- IP capture
- IP evaluation
- IP awareness raising
- Monitoring of IP landscape
- Group activity 2

### Concluding comments

- Different value extraction opportunities
- Director's responsibilities
- Take away points

### General discussion time

12.15 Lunch

13.15 **R&D Tax Incentive** (Stephen Carroll, RSM Bird Cameron)

- Outline of the R&D Tax Incentive
- Financial benefits and how to claim
- Application to SUT & SEA Members
- Projects that qualify
- Costs to claim
- Management practices and methods
- Documentation

14.45 Afternoon Tea

15.00 **Grants for SUT & SEA** (Anne Furey, GrantSmart)

Discussion of key grants:

- Commercialisation Australia
- Clean Technology Investment Grant Smart
- Clean Technology Innovation Grant
- Export Market Development Grant
- Tips on preparing a competitive grant application

15.45 **Audience Engagement**

16.05 **Wrap up**

16.15 **Course Close**

*SUT & SEA reserves the right to change/amend the programme as it see fit*



Presenting Organisations include:



RSM Bird Cameron



# Registration Information: Best Practice IP Management and R&D Tax and Grant Opportunities for SUT & SEA Members (Aug 2013)

Should you require further information on this event, please contact Jennifer Maninin on [j.maninin@sut.org](mailto:j.maninin@sut.org)

To register, either e-mail the information required on the registration form to [perthevents@sut.org](mailto:perthevents@sut.org) or fax the completed form to +61 8 9446 9905

## Registration Fees:

SUT or SEA Members \$363.64 + GST = \$400

Non Members \$409.09 + GST = \$450

Fee includes - All refreshments, handout notes of the presentations & CD containing PDF versions of the presentations.

**Joining Instructions:** Joining instructions will be e-mailed to the registered delegate (as shown on the registration form). All details of presenters and updates to the programme will be included in the joining instructions.

**Transport during the course:** Delegates are responsible for their own travel arrangements to and from the Ibis Hotel.

## Preferred Payment Methods:

Credit Card: Mastercard, Visa, or AMEX\* only. We cannot accept payment by any other card.

\* Please note if paying by AMEX there will be a 2.75% surcharge.

Cheque: Australian Dollar only, made payable to The Society for Underwater Technology

Send to: SUT, 5/5 Hasler Road, Osborne Park, Perth, Western Australia, 6017

Please make sure you reserve a place by e-mail or fax before sending payment.

Request Invoice. PO number (if appropriate) \_\_\_\_\_

**Cancellations:** Refunds will be made on written cancellation received up to ten working days in advance of the event, but will be subject to a 15% handling charge. 50% will be deducted up to three working days in advance and 100% thereafter up to the start of the event. No refund will be given for non-attendance. Delegates may wish to nominate a substitute in their place.

## Registration Form

Please e-mail details to [perthevents@sut.org](mailto:perthevents@sut.org) or fax the completed form to +61 8 9446 9905

Please tick to indicate your preferred payment method      SUT Member No. \_\_\_\_\_ SEA Members tick here

Credit Card \_\_\_\_\_ (Visa or MasterCard or AMEX\* ) Cheque \_\_\_\_\_ Invoice (PO No.) \_\_\_\_\_

Name \_\_\_\_\_

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Credit Card No: Visa, MasterCard or AMEX\* \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Exp. \_\_\_\_\_ / \_\_\_\_\_ Security no \_\_\_\_\_ (last 3 digits on the back of your card)

Name on the card \_\_\_\_\_

Billing Address if not as above \_\_\_\_\_

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E-mail address where receipt for credit card payment should be sent \_\_\_\_\_

Amount to be charged \$ \_\_\_\_\_ Signature \_\_\_\_\_