



# AOG 2014

## POST SHOW REPORT



**AOG** AUSTRALASIAN OIL & GAS  
EXHIBITION & CONFERENCE  
19-21 February 2014 PERTH CONVENTION EXHIBITION CENTRE

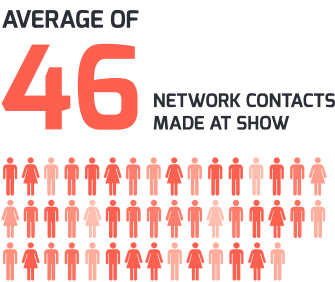
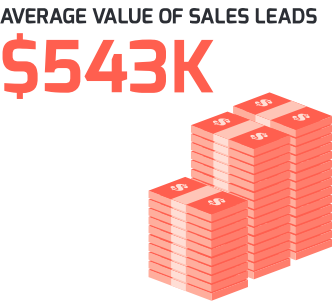
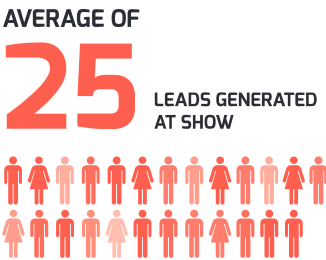


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|----------------------------|--|
| <b>Name</b>                | Australasian Oil and Gas Exhibition & Conference (AOG)   |
| <b>Date</b>                | 19th-21st February 2014  |
| <b>Location</b>            | Perth Exhibition and Convention Centre   |
| <b>Number of attendees</b> | 14,563 (11,895 unique visitors)  |
| <b>Show profile</b>        | The Australasian Oil & Gas Exhibition & Conference (AOG) is the first major industry event of the international oil and gas calendar each year, providing a unique opportunity to see what's new and build business connections with industry leaders. Bringing together 605 exhibitors from across 20 countries, AOG has become Australia's largest oil and gas event and the only exhibition of its kind, also incorporating a conference series and multiple networking events. |
| <b>Website</b>             | <a href="http://www.aogexpo.com.au">www.aogexpo.com.au</a>   |

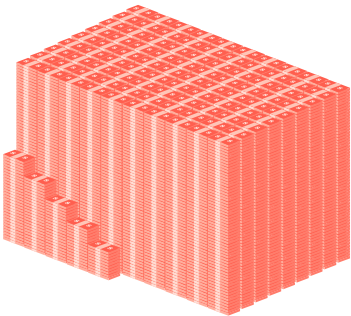


# KEY STATISTICS

The continued growth and success of AOG is a testament to the increasing interest in the local industry and it's importance to the Australian economy.



## VISITOR PROFILE





# SPONSORS & SUPPORTERS

Supported by:








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Sponsors:











Opening Party

Official Showbags

Shuttle Bus / Ozone Reserve

Lanyards

AOG Cafe

Restaurant

Bratwurst Bar

Subsea Bar

Oyster Bar

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Onsite Registration Sponsor

Popcorn Vendor

Conference Cafe

Juice Bar

Official Mobile Phone App Sponsor

AOG Map Guide

AOG Map Guide

Major Prize Sponsor

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AOG Women Corporate Sponsor

Official Bar

Official Hotel Sponsor

Community Partner

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## THE SHOW FLOOR

The AOG show floor featured 602 exhibitors covering the full spectrum of the oil & gas industry. In 2014, we expanded to offer three brand new zones; the Australian Industry Zone, Non-destructive Testing and Condition Monitoring Zone and the Instrumentation Control and Automation Zone.

**"Can't wait to attend next year's bigger and better AOG!!"**

- AOG 2014 Visitor

## NEW EXHIBITOR ZONES



### NON-DESTRUCTIVE TESTING & CONDITION MONITORING ZONE

Maintenance and quality assurance plays a critical role within the oil and gas industry, and for the first time the AOG show floor hosted a specialised area for this niche industry sector.



### INSTRUMENTATION CONTROL AND AUTOMATION ZONE

Senior project and procurement managers caught up on the latest process, control, instrumentation and automation innovations at the new Instrumentation Control and Automation Zone.



### AUSTRALIAN INDUSTRY ZONE

Supported by the State and Federal Governments, this new initiative showcased 14 Australian oil and gas industry suppliers. The Australian Industry Zone is a platform for Australia's oil and gas manufacturers and service companies to display their latest technology and services.

# THE SHOW FLOOR

"The show is still getting better each year"

- AOG 2014 Visitor



## SUBSEA ZONE

The Subsea Zone returned as the largest zone at AOG 2014. An extensive range of subsea technology was exhibited including Remotely Operated Underwater Vehicles, offshore support, production and processing equipment and many more.



## HEALTH, SAFETY & ENVIRONMENT ZONE

The Health, Safety & Environment Zone once again threw the spotlight on the importance of health and safety in the oil and gas world.



## EDUCATION, RESEARCH & TRAINING ZONE

Leading education, research and training organisations came together in the Education, Research and Training Zone to inform the industry about a range of educational and research programs that can help further research and development.



## INTERNATIONAL PAVILIONS

With international suppliers seeking to break into the lucrative Australian market, AOG 2014 hosted a record number of international participants with exhibitors from 20 countries.

## AOG EVENTS

### SUBSEA WELCOME DRINKS

The Subsea Welcome Drinks provided an opportunity to meet and network with Subsea industry colleagues.

SPONSORED BY HARKAND

### AOG OPENING PARTY

An evening of great food, drinks and entertainments once again kicked off AOG in style.

SPONSORED BY AKER SOLUTIONS

### OFFICIAL DINNER

Once again, the official dinner was a highlight on the AOG calendar.

## NETWORKING OPPORTUNITIES

A host of networking opportunities that strengthened business relationships and allowed fellow colleagues in the oil and gas industry to meet.

### AOG CONFERENCE

Held over two days, the AOG Conference provided an analysis of the key trends affecting the industry. The 2014 program included over 150 speakers covering 15 different conference streams.

### AOG WOMEN

The AOG Women's High Tea provided the perfect place for connecting women in the oil and gas industry.

SPONSORED BY INPEX

### THE DEN

Visitors relaxed in the Den while enjoying free entertainment, food and beverages and many networking opportunities.

SPONSORED BY WARTSILA

### GRADUATE CAREERS DAY

Graduates Careers Day welcomed tertiary students and recent graduates seeking a greater understanding of career opportunities in the oil and gas industry.

# CONFERENCE

The Subsea Australasia Conference and Australasian Oil & Gas Conference merged at AOG 2014 for the first time, offering more content and a greater range of sessions than ever before. There were over 150 speakers covering 15 different conference streams in an extensive and comprehensive program, run over two days.

**"A huge conference which was very comprehensive & relevant to the industry"**

- AOG 2014 Visitor

## Sponsors



**"A high quality conference program and selection of speakers!"**

- AOG 2014 Visitor

**TWO  
CONFERENCES  
IN ONE**

GREATER INSIGHTS

BETTER NETWORKING

BROADER CONTENT

MORE OPINIONS

**15**  
CONFERENCE  
STREAMS

**9**  
SUBSEA

**150**  
SPEAKERS

**90%**  
SATISFIED WITH  
CONFERENCE

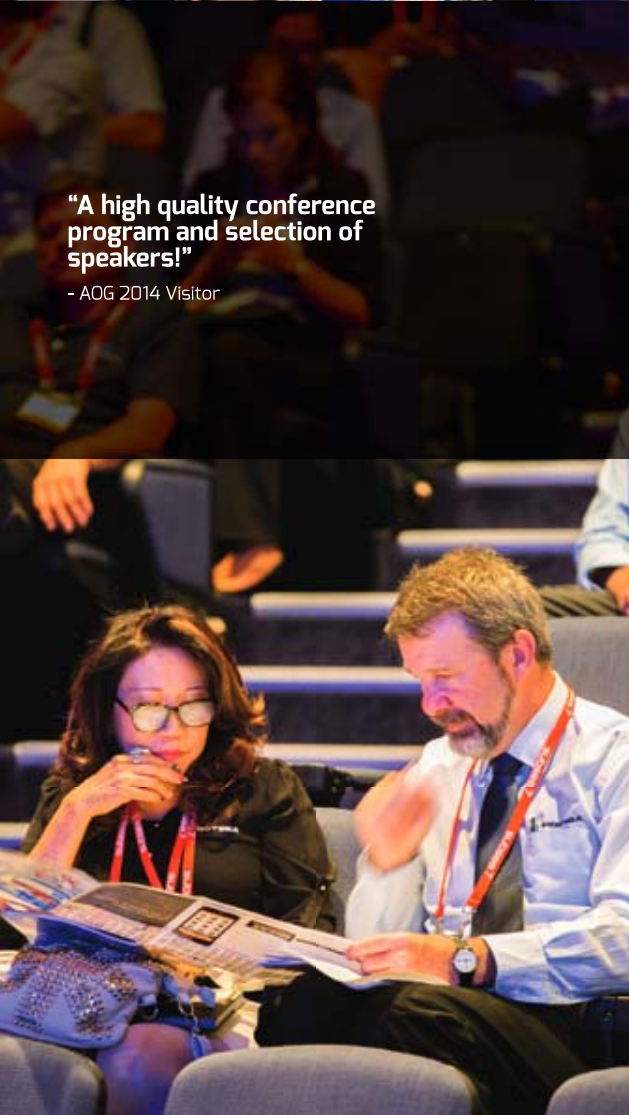
**TOTAL NUMBER OF CONFERENCE DELEGATES: 685**

### Conference Streams:

- Plenary - The Big Picture
- Australian Industry Participation
- Marine Supply Base & Logistics
- Safety Leadership
- Operations & Maintenance
- Productivity
- Human Capital

### Subsea specific streamed included:

- Focus on Technology
- FLNG
- Subsea Market Outlook
- Oceans & Sediments
- Well Integrity, Workover & Operation
- Field Development Challenges
- Slug Induced Vibrations in Long Pipeline Spans
- Adapting and Optimising Subsea Pipeline Design for Challenging Seabeds







# GRADUATE CAREERS DAY

Once again, the AOG graduate careers day proved a massive success, providing an opportunity for tertiary students and recent graduates to get a greater understanding of career opportunities in the oil and gas industry. Graduates were given the opportunity to meet face to face with employers and learn more about their career options.

**"It provided opportunities for us all to gain more knowledge on technology used for the Oil & Gas industries"**

- AOG 2014 Visitor

## Sponsors

**Schlumberger**

**THE UNIVERSITY OF WESTERN AUSTRALIA**  
Achieve International Excellence

**woodside**

**Technip**

**Equinor**  
robotics OIL & GAS

**ENGINEERS AUSTRALIA**

**Curtin University**

**New Latitude**

**CBI**

**WGIM**

**Western Australia Section**

**subsea 7**



**TOTAL CAREERS DAY ATTENDEES:**

**826**



# THE DEN

EST. 2014

2014 saw the introduction of an exciting new networking zone at AOG, The Den. Over three days, over \$30,000 in prizes were given away, to some very happy winners! On Friday afternoon, major prize sponsor Wartsila gave away \$10,000 to a very lucky entrant!

The Den provided entertainment, free ice-cream and coffee, Wi-Fi and charging outlets which proved to be very popular amongst visitors.

**"Looked funky and good chill out zone!"**

- AOG 2014 Visitor

**"The Den area was absolutely fantastic!"**

- AOG 2014 Visitor



# AOG WOMEN

AOG Women ran for the first time in 2014. The event brought together leading women from across the industry over high tea. The event provided an afternoon of keynote speakers and panels debating the issues women face in oil and gas. Speakers included Michelle Cowan, Alan Cransberg, Janet Hann, Katrina Bukauskas and Russell Woolf.



**SOLD OUT  
EVENT**

**TOTAL  
ATTENDEES:  
502**

Sponsors



**"The event was fantastic, I really enjoyed the speakers & the panel"**

- AOG 2014 Visitor

**"The quality of the speakers was brilliant!"**

- AOG 2014 Visitor



# AOG OPENING PARTY

The annual AOG Opening Party, returned again in 2014- uniting exhibitors, visitors and conference delegates for an evening of great food, drinks and entertainment to mark a successful first day at AOG 2014.



**TOTAL PARTY  
ATTENDEES:  
1,119**

Sponsor



**"It was an amazing time down at the AOG Opening Party - would not have missed it for the world!"**

- AOG 2014 Visitor





## AOG OFFICIAL DINNER

The gala networking dinner was once again a highlight during AOG. Held in the stunning BelleVue Ballroom of the Perth Exhibition and Convention Centre, guests enjoyed a delicious three course meal complimented by fine wine and entertainment from MC Vince Sorrenti.

VIP Guests included The Hon. Michael Mischin, Attorney General Minister for Commerce, The Right Honorable the Lord Mayor Lisa Scaffidi, The Honourable Phil Edman MLC, Chairman, Western Trade Coast Industries Committee, Senator Chris Back, His Excellency Mr. Jean-Luc Bodson, Ambassador of Belgium, Dr. Casta Tungaraza, Tanzania's Good will Ambassador.



TOTAL DINNER  
ATTENDEES:

**850**

**"The Gala Dinner is a great place to network"**

- AOG 2014 Visitor

Sponsors



## DON'T MISS AOG 2015

## 11 – 13 MARCH

**AOG** AUSTRALASIAN OIL & GAS  
EXHIBITION & CONFERENCE  
11-13 March 2015 PERTH CONVENTION EXHIBITION CENTRE



## THE AOG TEAM

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