# SUT

The Underwater Technology Podcast

### Society for Underwater Technology Podcast Sponsorship

- Weekly marine-themed podcast
- Distrubuted directly to over 2000 marine professionals, available on the SUT website, and all major podcast providers
- Listenership is global

## Podcast episode (approx 30 minutes) Pre-roll Pre-roll Post-roll 20 seconds 20 seconds 20 seconds

### Sponsorship: £400 for a 20-second pre-roll and 20-second post-roll ad.

Your ad should be provided to us as a script, which we will read out in the format of: Pre-roll "This week's podcast sponsors are [your organisation/name]. [Your ad plus website details]". Post-roll "Thank you to [your organisation/name] for sponsoring this week's podcast. [Your ad plus website details]".

#### **Terms & Conditions**

- 1. SUT to have ultimate editing rights and the right not to use the podcast ad if considered to be controversial
- 2. Podcast ad is wholly independent and does not reflect any condonement from or views of the SUT
- 3. Podcast ads should not be damning or critical of any competitor company or organisation

<u>www.sut.org</u> <u>https://sut.buzzsprout.com/</u> contact <u>emily.boddy@sut.org</u>