



SPONSORSHIP OPPORTUNITIES

Evening Technical Meetings

February, April, June, August & October 2023



ABOUT SUT

The leading multidisciplinary learned society bringing together organisations and professionals with a passion for underwater technology, ocean science and offshore engineering.

- ✓ **Founded in 1966 in the UK**
- ✓ **Members from more than 40 countries**
- ✓ **Includes engineers, scientists, students, underwater operators & technologists working in these areas**

SUT PERTH BRANCH



Formed in 2004



Over 100 individual members



40+ corporate members within Australia



17+ global members with operations in Australia



1000s of industry professionals in our network

OUR AIMS

Cross-fertilisation and dissemination of ideas, experience and information between workers in academic research, applied research and technology, industry and government development of techniques and tools to explore, study and exploit the oceans proper economic and sociological usage of resources in and beneath the oceans further education of scientists and technologists to maintain high standards in marine science and technology.



BECOME AN EVENT PARTNER

EVENING TECHNICAL MEETINGS

Thank you for your interest in sponsoring one of our upcoming Evening Technical Meetings (ETM). SUT holds each year February, April, June, August and October. Each focuses on a topic of industry relevance and aims to present a diverse range of experience and technical knowledge from operators and developers, contractors and universities.

Sponsorship is a key way for your organisation to gain exposure to our industry network of over forty local organisations. Over two hundred local members and thousands of industry professionals in our network.

By supporting this network you further the dissemination of knowledge and ideas and furthering the work of the local committee in schools, universities, professional development of its members and subsea organisations.



Why sponsor?

Build BRAND AWARENESS

Gain BRAND EXPOSURE in a social setting to a whole who of Australian Subsea Professionals

CREDIBILITY by aligning with a premier event for the industry

NETWORK and **ENGAGE** with designers and decision makers

For further information about sponsoring please speak to an SUT committee member or email perthevents@sut.org

Platinum Sponsorship

Platinum sponsors gain maximum exposure on the night. This unique opportunity to host an exhibition style display in the foyer before and after the event, provides a unique opportunity to engage in conversations with key clients and decision makers. Platinum sponsor support is reinforced throughout the event and the year at SUT events.

Whats included?

Branding:

- Logo on event marketing flyer
- Logo on all material related to the event
- Logo included on post-event report
- Exhibition table within networking drinks at the event (30 mins prior, 60 mins post)
- Up to 6 banners within networking area (1 near the registration desk, 2 near exhibition table, 2 near entrance to the room, 1 near the stage)

Inclusions:

- 5 complimentary registrations to the event
- Recognition of exclusive sponsorship on introductory slides at the event
- Recognition of exclusive sponsorship by SUT Office Bearer in opening and closing speeches
- Recognition of support at SUT Perth Annual Dinner, in SUT Perth Quarterly Report and SUT Annual Report
- Recognition on the Sponsors Page of the SUT Website
- Recognition on social media
- Short bio (~70 words), read out by the Session Chair on the evening



Opportunities:

Opportunity to provide 2 promotional slides with company information to be included in the rotating SUT slide pack during the evening. Each slide plays for 10 seconds.

Opportunity to provide promotional material on each chair at the event

Opportunity to include logo, company brief (<75 words), company website link and contact details in post-event email to attendees.

Gold Sponsorship

Give your brand a boost with a Gold sponsorship. Gold sponsors get great recognition throughout the event including pre and post marketing to our local network of over 100+ members and over 40 organisations.

Whats included?

Branding:

- Logo on event marketing flyer
- Logo and mention of co-sponsorship in post-event report
- Up to 3 banners within networking area (1 near the entrance to the room, 2 near exhibition table)

Inclusions:

- 1 complimentary registration to the event
- Recognition of shared sponsorship on introductory slides at the event
- Recognition of shared sponsorship by SUT Office Bearer in opening and closing speeches
- Recognition of support at SUT Perth Annual Dinner, in SUT Perth Quarterly Report and SUT Annual Report
- Recognition on the Sponsors Page of the SUT Website
- Recognition on social media



Opportunities:

Opportunity to provide 1 promotional slide to be included in the rotating SUT slide pack during the evening. Each slide plays for 10 seconds.

Opportunity to include logo, company brief (<75 words), company website link and contact details in post-event email to attendees.

Live Stream Sponsor

Why?

Our live stream and post event recordings are made available to our membership base of 100+ members and over 40 organisations meaning your brand gains exposure internationally in perpetuity.

Whats included?

Branding:

- Logo on event marketing flyer
- Logo on video download and mention of sponsorship in post-event report
- Logo on event marketing flyer
- Logo on video download

Inclusions:

- Recognition of shared sponsorship on introductory slides at the event
- Recognition of shared sponsorship by SUT Office Bearer in opening and closing speeches
- Recognition of support at SUT Perth Annual Dinner, in SUT Perth Quarterly Report and SUT Annual Report
- Recognition on the Sponsors Page of the SUT Website
- Recognition on social media



Opportunities:

1 x 60 second pre-recorded video to be played during the event
*subject to approval

Opportunity to provide 1 promotional slide to be included in the rotating SUT slide pack during the evening. Each slide plays for 10 seconds.

Opportunity to include logo, company brief (<75 words), company website link, contact details and link to the prerecorded video in post-event email to attendees.

THANK YOU

Sponsorship of SUT Evening Technical Meetings presents a unique a personal way to build your brand locally and internationally.

If you would like more information on upcoming ETM topics go to <https://sut.org/branch/australia-perth/events/>

To confirm your sponsorship please contact perthevents@sut.org or call the SUT office on 9481 0999.

