



SUBSEA CONTROLS
DOWN UNDER 2024

SPONSORSHIP OPPORTUNITIES

SUBSEA CONTROLS DOWN UNDER CONFERENCE
PERTH, WESTERN AUSTRALIA
28 - 30 October 2024



Baker Hughes 



BECOME AN EVENT PARTNER

AT THE PREMIER INTERNATIONAL CONFERENCE IN THE FIELD OF SUBSEA CONTROLS & DATA ACQUISITION

Hosted by the Perth Branch of the SUT, this conference provides a unique forum for operators & suppliers of subsea controls & umbilicals technology to network & exchange views & experiences.

Looking back to 2022, the SCDU conference brought together 112 registered attendees from 47 subsea companies.

33 abstracts were submitted for consideration, 23% of the registrations were from operators and 50% of the presenters were international, hailing from Denmark, Germany, Norway and the United Kingdom.



Why sponsor?

Build BRAND AWARENESS

Gain INTERNATIONAL EXPOSURE

ACCESS a wider network of subsea specialists

SHOWCASE your products & services to a highly targeted network of subsea professionals

LAUNCH new products to your target audience

CREDIBILITY by aligning with a premier event for the industry

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR

What's included?

Branding:

- Company logo on delegate's name badges
- Company logo on all conference marketing & SUT website
- 3 pull-up banners within common areas*
- Recognition at SUT Perth: Annual Dinner, Quarterly Report & SUT Annual Report
- Formal recognition of sponsorship at the event
- 2 branded slides to be on rotation during conference breaks (to be supplied by sponsor)

Inclusions:

- Complimentary table top exhibition stand in the exhibition/catering area
- 3 complimentary conference registrations (full 2 day package)
- Discounted registrations for your company representatives

Opportunities:

At sponsor's expense & subject to approval

- Opportunity to provide a gift/promotional material on each chair at the event
- Opportunity to insert A4 company leaflet/brochure into delegate wallets
- Opportunity to Chair a Conference Session
- Opportunity to be one of the Session Panellists

* Registration (1), Conference room (1) Exhibition area (1)

\$7,500 + GST

SOLD



SPONSORSHIP OPPORTUNITIES

ICE BREAKER SPONSOR

What's included?

Branding:

- Company logo on delegate's name badges
- Company logo on all conference marketing & SUT website
- 3 pull-up banners: 1 at registration, 2 at Icebreaker *(to be supplied by sponsor)*
- Recognition at SUT Perth: Annual Dinner, Quarterly Report & SUT Annual Report
- Formal recognition of sponsorship at the event
- 1 branded slide to be on rotation during conference breaks *(to be supplied by sponsor)*

Inclusions:

- Complimentary table top exhibition stand in the exhibition/catering area
- 1 complimentary conference registration (full 2 day package)
- 2 additional registrations to Icebreaker
- Discounted registrations for your company representatives

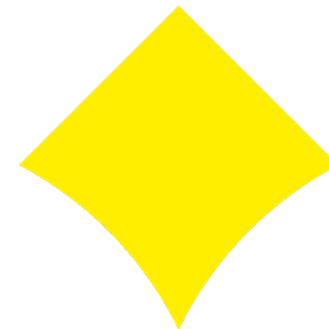
Opportunities:

At sponsor's expense & subject to approval

- Venue staff wearing T-shirts with your company logo *(subject to venue approval)*
- Opportunity to give official welcome at the function
- Opportunity to insert A4 company leaflet/brochure into delegate wallets

\$5,500 + GST

SOLD



YOKOGAWA

Co-innovating tomorrow®

SPONSORSHIP OPPORTUNITIES

COFFEE CART SPONSOR

What's included?

Branding:

- Company logo printed on coffee cups**
- Company logo on all conference marketing & SUT website
- Recognition at SUT Perth: Annual Dinner, Quarterly Report & SUT Annual Report
- Formal recognition of sponsorship at the event
- 1 branded slide to be on rotation during conference breaks

(to be supplied by sponsor)

Inclusions:

- 1 complimentary conference registration (full 2 day package)
- Discounted registrations for your company representatives

Opportunities:

At sponsor's expense & subject to approval

- Opportunity to insert A4 company leaflet/brochure into delegate wallets

** Coffee cups to be supplied by sponsor

**\$3,500 +
GST
SOLD**



LUNCH BREAK SPONSOR

What's included?

Branding:

- 1 pull up banner at entrance of Exhibition on both days*
- Company logo on all conference marketing & SUT website
- Recognition at SUT Perth: Annual Dinner, Quarterly Report & SUT Annual Report
- Formal recognition of sponsorship at the event
- 1 branded slide to be on rotation during conference breaks*

Inclusions:

- 1 complimentary conference registration (full 2 day package)
- Discounted registrations for your company representatives

Opportunities:

At sponsor's expense & subject to approval

- Opportunity to insert A4 company leaflet/brochure into delegate wallets

* Pull up banner & branded slide to be supplied by sponsor

**\$3,500 +
GST**

1 AVAILABLE

CONFERENCE DRINKS SPONSOR

What's included?

Branding:

- 1 pull up banner at entrance of Conference Drinks function*
- Company logo on all conference marketing & SUT website
- Recognition at SUT Perth: Annual Dinner, Quarterly Report & SUT Annual Report
- Formal recognition of sponsorship at the event
- 1 branded slide to be on rotation during conference breaks*

Inclusions:

- 1 complimentary conference registration (full 2 day package)
- 2 complimentary registrations to Conference Drinks function
- Discounted registrations for your company representatives

Opportunities:

At sponsor's expense & subject to approval

- Opportunity to insert A4 company leaflet/brochure into delegate wallets

** Pull up banner & branded slide to be supplied by sponsor*



**\$3,500 +
GST**

SOLD



EXHIBITION

A PRIME OPPORTUNITY TO SHOWCASE
YOUR ORGANISATION TO A NICHE GROUP
OF SUBSEA PROFESSIONALS

All conference catering will be served in the exhibition area so this is an excellent forum to network and showcase your services to delegates. All exhibition spaces are sold on a first come first serve basis. To confirm an exhibition table top please email perthevents@sut.org



**\$900 +
GST**

5 AVAILABLE

