

2025

# SPONSORSHIP OPPORTUNITIES

Evening Technical Meetings February, April, June, August & October



# **ABOUT SUT**

Join us as a valued partner in shaping unforgettable events at SUT. Our sponsorship packages offer opportunities to connect with engaged audiences, boost brand visibility, and make a lasting impact.

Founded in 1966 in the UK, with members from more than 40 Countries. Includes engineers, scientists, students, underwater operators & technologists working in these areas

# **SUT PERTH BRANCH**

- Formed in 2004
- Over 100 Individual Members
- 40+ Corporate Members within Australia
- 17+ Global Members with Operations in Australia
- 1000s of Industry Professionals in Our Network







## **OUR AIMS**

Cross- fertilisation and exchange of ideas, experience, and information among:

- Academic Researchers
- Applied Technologists
- Industry Professionals
- Government Bodies

Development of techniques and tools for:

- Ocean Exploration
- Marine Studies
- Resource Exploitation
- & More

Promotion of proper economic and sociological use of ocean resources.

Further education of scientists and technologists to uphold high standards in marine science and technology

# **BECOME AN EVENT PARTNER**

Thank you for your interest in sponsoring one of our upcoming Evening Technical Meeting(s) (ETM). SUT holds each year; February, April, June, August and October. Each focuses on a topic of industry relevance and aims to present a diverse range of experience and technical knowledge from operators and developers, contractors and universities.

Sponsorship is a key way for your organisation to gain exposure to our industry network of over forty local organisations. Over two hundred local members and thousands of industry professionals in our network.

By supporting this network you further the dissemination of knowledge and ideas and furthering the work of the local committee in schools, universities, professional development of its members and subsea organisations.



# WHY SPONSOR?

- Build BRAND AWARENESS
- Gain BRAND EXPOSURE in a social setting to a whose who of Australian Subsea Professionals
- CREDIBILITY by aligning with a premier event for the industry
- NETWORK and ENGAGE with designers and decision makers

# ETM MULTI DATE SPONSORSHIP PACKAGE

Sponsor 2- 5 ETMs: February, April, June, August and October. Bundled rate of \$8,000 (2 ETMs) - \$20,000 (5 ETMs). That's \$4,000 per ETM

### **BRANDING**

- Continuous Brand Presence Throughout 2025
- Priority Stand Space
- Priority Ad Slots
- Logo on Event Marketing Flyer
- Exhibition Table within Networking Drinks at the Event (30min prior, 60min post)
- Up to 6 Banners within Networking Area (1 Near the Registration Desk, 2 Near Exhibition Table, 2 Near Entrance to Room, 1 Near Stage)

### **INCLUSIONS**

- 5 Complimentary Registrations to each ETM Sponsored
- Recognition of Sponsorship by SUT Office Bearer in Opening and Closing Speeches
- Recognition of Support at SUT Perth Annual Dinner, in SUT Perth Quarterly Report and SUT Annual Report
- Recognition on the Sponsors Page of SUT Website
- · Recognition on Social Media
- Short Bio read Out by Session Chair on the Evenings
- Post Event Marketing Report



# **PLATINUM SPONSORSHIP**

Platinum sponsors gain maximum exposure on the night. This unique opportunity to host an exhibition style display in the foyer before and after the event, provides a unique opportunity to engage in conversations with key clients and decision makers. Platinum sponsor support is reinforced throughout the event and the year at SUT events.

### **PACKAGE**

### **BRANDING**

- Prime Logo Placement on All Event Materials
- Exhibition Table within Networking Drinks at the Event (30min prior, 60min post)
- Up to 6 Banners within Networking Area (1 Near the Registration Desk, 2 Near Exhibition Table, 3 Near Stage)
- Social Media Shoutouts & Email Features

### **INCLUSIONS**

- 5 Complimentary Registration to the Event
- Recognition of Sponsorship by SUT Office Bearer in Opening and Closing Speeches
- Recognition of Support at SUT Perth Annual Dinner, in SUT Perth Quarterly Report and SUT Annual Report
- Recognition on the Sponsors Page of SUT Website
- Recognition on Social Media
- Short Bio (- 70 Words), Read Out by Session Chair on the Evening
- Speaking Opportunities
- VIP Seating Access
- Post Event Marketing Report

# \$5,500 + GST

### **OPPORTUNITIES**

Opportunity to provide 2 promotional slides with company information to be included in the rotating SUT slide pack during the evening. Each slide plays for 10 seconds.

Opportunity to provide promotional material on each chair at the event

Opportunity to include logo, company brief (<75 words), company website link and contact details in post-event email to attendees.

# **GOLD SPONSORSHIP**

Give your brand a boost with a Gold sponsorship package Gold sponsors get great recognition throughout the event including pre and post marking to our local network of over 100+ members and over 40 organisations.

### **PACKAGE**

### **BRANDING**

- Logo on Event Marketing Flyer
- Logo and Mention of Co-Sponsorship in Post-Event Report
- Up to 3 Banners within Networking Area (1 On Stage, 2 Near Exhibition Table)

### **INCLUSIONS**

- 2 Complimentary Registration to the Event
- Recognition of Shared Sponsorship on Introductory Slides
- Recognition of Shared Sponsorship by SUT Office Bearer in Opening and Closing Speeches
- Recognition of Support at SUT Perth Annual Dinner, in SUT Perth Quarterly Report and SUT Annual Report
- Recognition on the Sponsors Page of SUT Website
- · Recognition on Social Media
- Post Event Marketing Report



### **OPPORTUNITIES**

Opportunity to provide 1 promotional slide to be included in the rotating SUT slide pack during the evening. Each slide plays for 10 seconds.

Opportunity to include logo, company brief (<75 words), company website link and contact details in post-event email to attendees.



# THANK YOU

Sponsorship of SUT Evening Technical Meetings presents a unique and personal way to build your brand locally and internationally.

If you would like more information on upcoming ETM topics, please go to our website **EVENTS PAGE**.

Let's build something great together!

